

THE INTIMATE COLLECTION

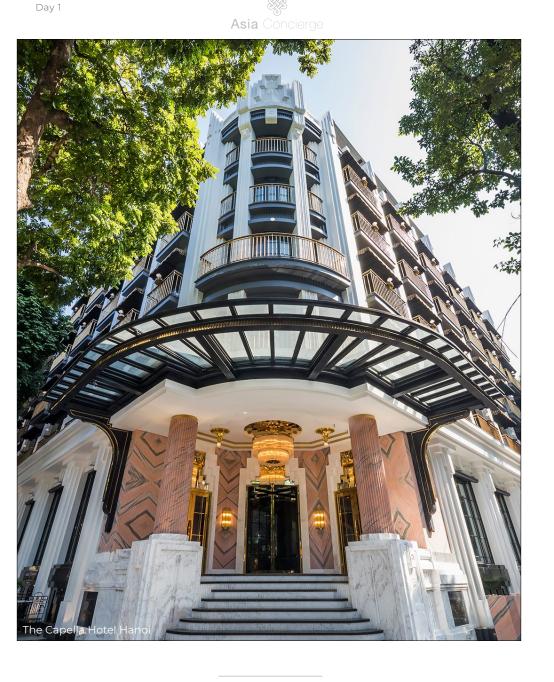
HANOI

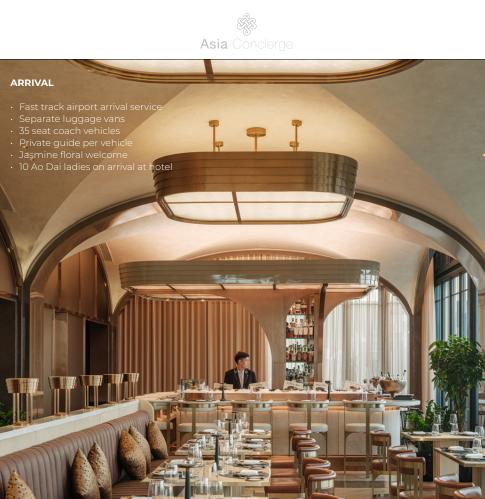
EVENTS DOSSIER

A 4 day events program to Hanoi & Halong Bay



| | DAY ONE | DAY TWO | DAY THREE | DAY FOUR | DAY FIVE |
|-------------|--|--|--|--|--|
| DESTINATION | HOME PORT TO HANOI | HANOI | HANOI TO HALONG | HALONG TO HANOI | DEPARTURE |
| BREAKFAST | NA | At hotel | At hotel | On board boat | At hotel |
| MORNING | In flight | Travel Program : Morning 'Quintessential Hanoi' with private temple breakfast option | Travel Program : Seaplane service to Halong Bay (24 guests). Road transfer for remaining (2.5 hrs) Halong Bay private boat cruise | Seaplane service to Halong Bay (24 guests). Road transfer for remaining (2.5 hrs) | At leisure until transfer out for onward international flight. |
| LUNCH | | | | | |
| | | Lunch at Ly Club or Home Moc | Lunch on board boat | Lunch at hotel | |
| AFTERNOON | Group arrives at Hanoi airport and transfer to hotel | Travel Program : Bicycles and Buddhism | Halong Bay afternoon boat cruise | Travel Program : Vespa and Jeep Street Journey | |
| EVENING | Welcome dinner function at the Hudson Rooms | Fine dining at TUNG or Chapter Restaurant | Private dinner on Banchan Beach or Cave Dinner | Farewell gala event at Co Loa Citadel | |
| OVERNIGHT | Capella Hanoi | Capella Hanoi | Paradise Elegance | Capella Hanoi | |





The Hudson Rooms





QUINTISSENTIAL HANOI DEPART 0730 - 1130

There is no finer entry point to Hanoi than a walk along nearby Hoan Kiem Lake, a popular place for Hanoi locals to socialise and enjoy their early morning exercises. You can observe local residents practicing their Tai chi routines, badminton, shuttlecock among various activities that seem to disappear come 9am.

A 10 minute walk takes us to Ngoc Son temple, meaning 'Temple of the Jade Mountain', Hanoi's most visited temple site. Located on a small island and connected to the lakeshore by an elegant scarlet bridge (called Cau The Huc), this revered temple site is constructed in classical Vietnamese style.

Inside the courtyard, a private continental breakfast awaits whilst a Tai Chi performance is held by local women dressed in red and white with red fans articulating their movements. We enjoy viewing this art form and, for those that wish to partake, an instructor is on standby to guide us through the movements. After our private breakfast, we continue on by coach to the historic Ho Chi Minh Mausoleum, an imposing structure located in the middle of Ba Dinh Square, the centre of Vietnam's political life since French rule. The body of Ho Chi Minh is laid to rest in a lavish granite and marble tomb where local people line up daily to see their beloved leader.

Visit the Temple of Literature; the site of Vietnam's first university dating back to the 11th century complete with the 82 remaining stone steles inscribed with the scholars names. The site is home to an altar and statues dedicated to the cult of Confucius.

From there, journey to the Old Quarter by way of cyclo, a type of pedal-powered rickshaw. The Old Quarter has been the commercial centre of the city for centuries, with the 36 streets originally created in the I3th century.





Each street represented a guild, Silver Street, Silk Street, Leather Street, Grilled Fish Street to name only a few. From the market an open buggy drives through the bustling streets to visit other sections of the old quarter for another 20 minutes before returning to the hotel (or our lunch stop at a local restaurant).

Inclusions :

- Private breakfast at Ngoc Son temple (pastries, fruit, coffee, tea, juice)
- Private Tai Chi class/performance
- Visits to Mausoleum and Temple of Literature
- Motorcoach transfers
- 1 x cyclo ride per person
- Golf buggy cart hire through Old Quarter

Note: Alternative venue for the private breakfast may be sought pending group size.







Lunch option

LY CLUB, CENTRAL HANOI

The attraction of Lý Club is from the luxury ambiance, ancient features associated with the cultural values of Vietnam. With the exquisite arrangement, interior décor, you will have the feeling of entering a new world, a quiet and relaxing space separated from the outside.

Set in a splendid early 20th century French villa in the center of Ho Chi Minh City, the Ly Club takes its name from the Ly Dynasty (1009-1225), one of Vietnam's glorious periods of cultural and artistic development. Drawing inspiration from its namesake, the establishment combines Asian sensibility with modern style, providing an elegant oasis from the bustling and chaotic city.

Attention to detail characterizes the interior décor, from decorative chrysanthemum patterns to a portrait of soprano Lina Cavalieri by 20th-centurty Milanese painter Piero Fornasetti to oil and lacquer paintings by contemporary Vietnamese artists. The Ly Club is divided into many functional spaces, with both fine dining rooms and cozy lounge areas. A lush and verdant outdoor area with plenty of green serves as a relaxing setting for afternoon tea or evening cocktails and outdoor events. The club's menu also reflects the embrace of both traditional and innovative, pairing the flavors of East and West in a unique and constantly evolving menu. A dedicated staff with years of experience makes the Ly Club an ideal destination for anyone looking for a stylish escape in Hanoi.

Inclusions :

- · Private section of restaurant
- Vietnamese set lunch menu
- Free flow drinks during meal x 90 mins

Asia Concierae





Lunch option

HOME MOC RESTAURANT

Located down a hidden alley in central Hanoi, lies one of the city's most charming and authentic Vietnamese dining restaurants - Home Moc.

Located in an elegant French villa the restaurants mixes vintage Vietnamese style with soft touches of European elegance to bring a stylish homely feel to the decor and atmosphere.

A delightful terrace opens up the space to provide a more intimate setting or allows for a private event without feeling too busy.

- · Private use of venue/restaurant floor
- Set lunch menu
- Free flow drinks during meal
- Return by coach (15 mins)









This afternoon journey 1 hour west of the city to the rural areas where you will witness the daily life of the Red River Delta farmers, as well as visit the Thay and Tay Phuong Pagodas. The Pagodas are a good presentation of religious architecture in North Vietnam.

Nestled at the foot of Sai Son Mountain Thay pagoda sits on land in the shape of a dragon as geomancy dictates, giving a picturesque view of Long Chieu Lake (Dragon Pond) to the South. On an island in the middle of the green lake sits the Thuy Dinh pavilion which, on two floors, with a curved roof, resembles a picturesque lotus. On the occasion of municipal festivals, the pavilion transforms into a theatre of the famous water puppets, where the art form was born.

Situated in beautiful areas, surrounded by rice fields, dotted with villages hidden in bamboos, the pagodas attract thousands of Buddhism pilgrims, who come not only for sacred places but also for the splendid architecture. Our 8km bicycle ride is along flat country lanes and paths that weave through the villages, residential areas and through farmland, often ablaze with colour during rice planting season and its harvest periods. There are ample opportunities to stop and witness traditional farming activity or simply to engage in the friendly locals.

Women, carrying 'yolks' with fresh coconut juice and snacks seemingly pop out of the vegetation for an impromptu break for refreshment.

- Return moto coach transfer
- 1 x bicycle per guest
- 3 x motorbikes to escort group as back up
- 6 ladies with yolks carrying refreshments during stop











Evening dining option T.U.N.G DINING

The TUNG-in-cheek acronym – twisted, unique, natural, gastronomic – encapsulates the philosophy of Chef Hoang Tung's culinary style.

His 20-course tasting menu, which keeps pace with the seasons and uses local produce, boasts colourful, minimalist dishes, each of which features just 3 or 4 ingredients, whose complexity explodes with every bite.

The flavours are balanced and well-judged, with contrasts of texture and temperature, and acidity often playing a key role.

Inclusions :

- Private venue hire (pending group size)
- Degustation Menu
- Wine pairing with meal
- Background music
- Return transfers







Evening dining option CHAPTER RESTAURANT



Chapter's striking, faux industrial exterior of rusted steel slats leads into an open kitchen where the food is cooked over fire.

The sleek, monochrome interior sports contemporary artwork. The menu is divided into sections: fresh and clean; and from the garden, the ocean, the land or from heaven.

The creative dishes, anchored in Vietnamese heritage, use a charcoal grill to produce unique flavours and textures that are artfully presented.

- Private venue hire (pending group size)
- Set Asian Fusion menu options
- Wine pairing with meal
- Background music
- Return transfers

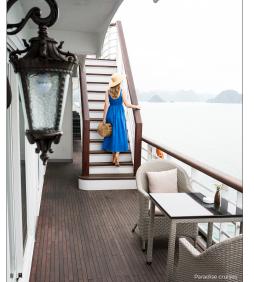


Overnight excrusion HALONG BAY PRIVATE BOAT









HALONG BAY

Allowing for the 2.5 hour road journey through to Halong Bay we arrive mid morning for guests who would choose a helicopter scenic flyover as part of their program. The scenic flights vary from 12 minutes to 25 and 40 minutes pending budget and destinations.

For the VIP's marvel at Halong Bay from the comfort of a helicopter and enjoy this incredible area from a very unique aerial perspective. Upon return to the heliport a short road transfer will take guests to a private pier to board a luxury cruise vessel for the day and night.

A sleek, modern vessel that fuses contemporary styling with Vietnamese design concepts, the Paradise Elegance is a meticulously designed steel boat that has reimagined luxury cruising on Halong Bay. Boasting a piano bar, day spa and wellness centre, butler service and the full range of dining options, the Elegance is a work of art, the experience exquisite, the journey flawless.



- Private seaplane service (12 seats per craft)
- Private helicopter scenic flyover for VIPs only
- Luxury cruise boat charter (various options available)
- Lunch on board
- Halong Bay cruise program
- Private BBQ dinner set up on Banchan Island OR cave dinner event
- Round table set up or casual cocktail tables
- Music band for entertainment
- Seafood BBQ dinner
- · All theming, permissions and set up
- Tenders to shuttle between boat and shore













HANOI RETURN DEPART : 10.30

The morning is spent on board slowly cruising back to port. For early risers, tai chi classes are held on the top deck - a calm and spiritual start to the day.

Breakfast is served at leisure on board until the vessel docks back on land and we are transferred to Hanoi by motor coach.

Seaplane access may also be used for the return but as the highway journey is now only a comfortable 2.5 hours the air access does not necessarily save that much time.

Upon return to Hanoi, re-check in and enjoy some time at leisure.

Note: The hotel may accommodate a request to keep rooms throughout the group's stay to avoid needing to recheck in after Halong Bay.

Inclusions :

• Return motor coach transfers to Hanoi





VESPA & JEEP STREET JOURNEY DEPART: 1400/1600. ALLOW 2 HOURS.

American conflict.

Departing the hotel, you are whisked off to the Old French Quarter by a convoy of vintage vespas to visit the historic Hoa Lo Prison, a fascinating yet sobering insight into the turbulent past of the country, through French-ruled Indochina to the

After the visit we then board US Army Jeeps to cruise down tree lined Phan Dinh Phung Street, considered the city's finest street of beautifully restored French built villas and mansions towards the green space of Thang Long Citadel. The jeeps continue the journey to the local Hom Market before drop off at Frog Park next to the Sofitel Legend Metropole hotel.

- 1 x vespa and driver per guest
- 1 x army jeep per 3 guests
- 1 x English speaking guide per 15 guests
- Motorcoach on standby





Evening event CO LOA CITADEL, HANOI









Evening event CO LOA CITADEL, HANOI

Described as the largest ancient citadel in Vietnam, Co Loa historical relic covers about 500 ha in the countryside of outer Hanoi, located 17kms from the centre. The Co Loa relic complex now houses many historical, architectural and art relics like the upper shrine dedicated to King An Duong Vuong, where private events can take place.

Revered and respected as a cultural sight of great importance and relevance to Vietnamese history, Co Loa was the location of Hanoi's first off site international corporate event created by Asia Concierge's founder, Paul Levrier in 2000.

Bamboo torches and backlighting against the building enhance the atmosphere of the evening, with cocktail table settings reflecting Hanoi's ancient past. With its village like setting and exquisite architecture, the space can be beautifully transformed into a microcosm of Vietnam's rich cultural past.

Waiting staff and personnel wear the old, traditional style 'ao dai' popular during French times, with a parade of models walking through the centre of the upper shrine courtyard surrounded by incense and festival flags.

Performances by the Hanoi Conservatory of Music and Dance further enhance the 'past brought to life' atmosphere of the event together with a Vietnamese banquet fit for kings and emperors.

- Private venue hire of Co Loa Citadel
- Cocktail table setting in first courtyard
- Free flow drinks and canapés at reception
- Soft traditional music
- Round tables in chosen theme in main courtyard
- Plated Vietnamese dinner
- Traditional music and dance performances
- All lighting, theming and decoration
- · Ao dai through the ages fashion show





Evening event CO LOA CITADEL, HANOI











Папоі VIETNAM



Why us?

Ever evolving, ever changing ... that's Asia in general. But no where is the pace of development as fast as found in the major cities of Vietnam.

Asia Concierge may be a new operator to market, however, it is managed at all levels by veterans and pioneer of the events industry in Asia.

It's Vietnam team have always been proud to lead the industry with the development of creative content and the sourcing of new venues.

It's Co Founding Partner, Paul Levrier, was the initial creator of events at the former Presidential Palace in Saigon, the first to turn the Fine Arts Museum and the Botanical Gardens into the event spaces they are today.

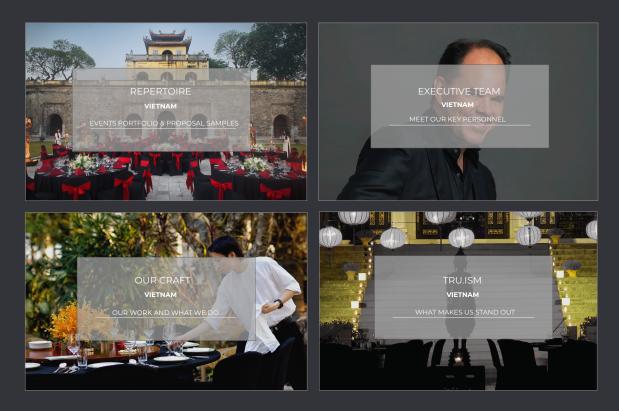
Under his direction he conceived exclusive use of the Temple of Literature in Hanoi and was the first to take over the Co Loa Citadel on its outskirts when incentive travel to Vietnam was unheard of. The vespa tours that are now so popular in the main cities of Vietnam was first devised and created by Paul via connections at a small vespa club in Ho Chi Minh City way back in 2004! Most recently, he led the operation of an event at the previously 'out of bounds' Hanoi Citadel in the heart of the city for 300 guests. But our relentless pursuit does not stop there. Venues that have been tried and tested are now looked at with fresh eyes, taking concepts, theming and creative content beyond previous boundaries. New venue sourcing is ongoing, constantly on the look out for locations that are authentic and representative of Vietnam's rich culture.

This approach to our business extends to our excursion offerings. Not content with regular tour activities, a destination's highlights are brought to life with fine touches and elements that bring a sense of fun, exploration and further cultural understanding to the guest, leaving behind an indelible memory on ones time in Vietnam.

"Our legacy may have been created by the past, but we want to be remembered for what we are going to do today and tomorrow."

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SUPPORT TOOLS FROM THE ASIA CONCIERGE WEB PORTAL

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